



ANON | ANON Fashion Kids
Media Kit 2023

Kids Magazine
Fashion



WE ARE ANON FASHION KIDS

Fashion and lifestyle go beyond clothing which has evolved in the last few years. Masculine, feminine, or kids, there is no limit for the fashionistas to inspire people by creating jaw-dropping looks. Every model, influencer, and blogger relies on fashion magazines and blogs to understand the latest style trends. In this ever-changing industry, one of the most promising names is Anon Fashion magazine which is spreading its wings across the globe. Catering to different sections of people like men, women, and kids, the magazine brings fashion from all over the world together thus showcasing the rich traditions of the different nations.

Known for its spectacular and detailed content about fashion and style, Anon Fashion Magazine made its foray into the industry in May 2019. Since then, it has created a rage and has become the first choice of every fashion lover. ANON Fashion magazine in a year has given opportunities to various talents like photographers, makeup artists, designers, and models from all over the world to showcase their talent. This unique yet informative magazine has been showing some quirky fashion and has been topping the name on a global level. Besides using the best high-fashion editorials, the magazine has given an ample number of opportunities to talented artists, art directors, and many others from around the world. The best thing about this publication is its strategy of having different editions for men, women, and kids.

Whether it is style tips, fashion interviews, blogs, or style, and beauty hacks; Anon Fashion Magazine has got everything covered for people of all age groups. our website www.AnonFashionMag.com has got all things about fashion and we would not mind calling it a fashion encyclopedia for all fashion lovers. To tell about its achievements, Anon Fashion Magazine has become the fastest-growing name in Europe and one of the best kid's magazines in Europe Asia, Russia, the USA, Canada, India, and Brazil. Apart from its online availability, the team's major focus is to develop an exclusive app for iOS and Android devices soon.



ANON READERS

Anon readers are the originals of the creative community. The people who belong to media, they look to Anon for creative inspiration. Our readers are intelligent, literate, well-groomed individuals. Who understands our content and follows the fashion.

In Dec 2022 according to the Anon Fashion magazine survey we found about our audience:

Women- **66%**

Man- **34%**

Age Range - **14 to 52 yo**

Website clicks - **470000- 620000/month**

Instagram Profile Visit - **925000 - 1200000**

Anon Readers are:

44% of Creative influencers read Anon Fashion Magazine for personal pleasure.

52% Reads Anon Fashion Magazine for professional reasons and **4%** are employed in the creative industry.

Sources. Online survey 2022 December & Google Analytics

anonfashionmag.com

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REACH US OUT



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ANON SOCIAL POWER

ANON began life as a digital publication and developed into print due to popular demand. We therefore have an advantage in the digital arena and realised the importance of its impact early on. The cross-media digital platform brings together daily editorial content covering fashion, art and, beauty, as well as video channels.

Thanks to the strength of the **ANON social media networks**, an increasing amount of readers access our web content.

974,840 page views per month

485,700 monthly uniques from 164 countries

15700 daily home page impressions

53% new visits

94.7% returning readers

Our digital campaign clients include brands such as, Baby Dior, GUCCI Kids, H&M, ZARA Kids, MANGO Kids, Tiny Cotton, Dolce & Gabbana, Fila Kids, True artist, Il Gufo, Bobo Choses, Little Creative Factory, The Animal Observatory etc.



PRINT RATES

FRONT COVER	\$4,999
FRONT + BACK COVER PAGE	\$5,999
1st DPS	\$1,900
INSIDE COVER PAGE	\$999
SINGLE PAGE	\$799
DPS	\$899
CLOSING DPS	\$899
INSIDE BACK COVER	\$1,199
OUTSIDE BACK COVER	\$2,399
PR PUSH OPTION	
x 1 page	\$359
x 2 pages	\$389
x 3 pages	\$419
x 4 pages	\$449
x 6 pages	\$549
x 8 pages	\$599
FASHION EDITORIAL	
x 2 pages	\$329
x 4 pages	\$399
x 6 pages	\$429
x 8 pages	\$489
x 10 pages	\$529
INTERVIEW + PUBLICATION 1 PAGE	\$799
VIP INTERVIEW (INCLUDE 2 PAGES TOTAL)	\$899
BRAND PROMOTION	
Single page	\$599
Double page spread	\$799
x 4 pages	\$899
x 6 pages	\$999

WEB RATES

ONLINE EXCLUSIVE (Quarterly)	\$229
BLOG POST (Yearly)	\$599
BLOG POST + VIDEO (Yearly)	\$699
NATIVE ARTICLE OFFER (Monthly)	\$839
<ul style="list-style-type: none"> • 1 native article with elements supplied by the brand (photos + press release) • Broadcast of the native article . on Anonfashionmag.com (Home Page) • 2 Facebook + Instagram posts with a redirect to the native article. 	
EXPANDABLE BANNER (Home Page)	
weekly	\$15,000
monthly	\$45,000
DESKTOP AD	
ANON DESKTOP Page Takeover weekly	\$19,000



DIGITAL RATES

FRONT COVER	\$1,999
FRONT + BACK COVER PAGE	\$2,990
1st DPS	\$990
INSIDE COVER PAGE	\$799
SINGLE PAGE	\$350
DPS	\$699
CLOSING DPS	\$599
INSIDE BACK COVER	\$899
OUTSIDE BACK COVER	\$1499
FASHION EDITORIAL	
x 2 pages	\$229
x 4 pages	\$259
x 6 pages	\$319
x 8 pages	\$349
x 10 pages	\$379
INTERVIEW + PUBLICATION 1 PAGE	\$249
VIP INTERVIEW (INCLUDE 2 PAGES TOTAL)	\$699
BRAND PROMOTION	
Single page	\$399
Double page spread	\$439
x 4 pages	\$519
x 6 pages	\$569

SOCIAL MEDIA (INSTAGRAM)

1 POST + 1 STORY	\$199
2 FEED + 2 STORY	\$259
4 FEEDS + 4 STORIES	\$319
3 INSTAGRAM LINE FEED	\$599
1 CAROUSEL FEED UPTO	
- 3 images	\$219
- 5 images	\$249
- 9 images	\$279
INSTAGRAM REELS	\$999



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